

**CHRISTIAN WHITE** - Brooklyn, New York  
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<https://www.hispictures.com>

## - SUMMARY

### MEDIA & COMMUNICATIONS SPECIALIST | VISUAL STORY TELLER | CONTENT STRATEGIST

Result-driven Media & Communications Professional with a strong foundation in broadcast media, public relations, and visual storytelling. Proven track record of translating complex brand narratives into compelling digital, film, and editorial content. Adept at managing client relationships, driving audience engagement, and coordinating multi-platform projects. Passionate about leveraging multimedia production and strategic communication to elevate brand presence.

## - SKILLS

### CREATIVE & TECHNICAL PRODUCTION

Film & Digital Photography, Visual Storytelling, Creative Direction, Graphic & Layout Design, Website Design (WIX), Adobe Photoshop, & Lightroom, Photography/Videography/Cinematography & Editing

### CORE COMMUNICATIONS & STRATEGY

Public & Media Relations, Brand & Content Marketing, Client Relationship Management, Project Management & Event Logistics, Journalism & Copywriting

## - EXPERIENCE

**“LOSO”** (Freelance) | New York, NY | Photographer / Creative Director | 2017 - Present

- Conceptualize, produce, and edit high-impact visual campaigns that align with client brand identity, target demographics, and marketing objectives.
- Manage end-to-end client relationships, from initial creative pitch and budget negotiation to final project delivery.
- Direct all pre-production and post-production logistics, including scheduling, location scouting, and resource management to deliver projects on tight deadlines.

### **New York City Department of Education / Eagle Academy for Young Men of Harlem |**

Paraprofessional | Harlem, NY | 2021 - Present

- Manage daily communications and build strong interpersonal relationships with students, parents & staff to foster trust and engagement.
- Help design and organize educational materials and instructional aids, translating concepts into easy formats.



→ **Assistant Boys Basketball Coach** | (Eagle Academy Middle School) | 2024 – Present

- Train, mentor, and lead athletic team, fostering team cohesion, public speaking skills, and collaborative goal-setting.

## - **EDUCATION**

**Virginia Union University** — Richmond, Virginia | 2016 – 2020

Bachelor of Arts in Mass Communications (Broadcasting)

Photographer, Communications Board | **Panther Talk Media**

- **AWARDS** : Rising Star Award from The Mayor's Office of New York (June 2016)